

# IIT Indore holds boot camps at four institutions in MP

**OUR STAFF REPORTER**

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IIT Indore Advanced Centre for Entrepreneurship (ACE) organised Startup boot camps at higher educational institutions of Madhya Pradesh to enhance entrepreneurship skills among students and young entrepreneurs.

Since January, IITI ACE Foundation has successfully organised four 2-day start-up boot camps, financially supported by MP Startup Centre.

These were conducted at Medi-Caps University, IPS Academy in Indore, Govt Madhav Science College in Ujjain

and Rewa Engineering College. Around 529 student participants including start-ups attended these boot camps.

Prof Suhas Joshi, director, IIT Indore said "This is one of the biggest outreach activities we have organised in recent times in terms of the number of student participants and number of hours engaged".

The technical sessions of the boot camps covered various aspects of Start-up and Entrepreneurship such as picking a start-up idea, developing the idea into a Minimum Viable Product, creating a successful start-up, key terms and jargons in start-up, valuation basics,

funding avenues, basics of IP for entrepreneurs, etc. They also included one mock pitching session exclusively for student participants to pitch their ideas in front of experts.

"The Institute received very positive feedback from the participants with some of the participants motivated towards choosing entrepreneurial career options," Joshi said. A team of professors with diverse backgrounds from IIT Indore were the expert speakers. The team included Prof Ruchi Sharma, Dr Ananya Ghoshal, Dr Shomik Dasgupta and Dr Swaminathan R.