

Learn to start your own venture with IIT-I startup coaching

TIMES NEWS NETWORK

Indore: The Advanced Centre for Entrepreneurship at the Indian Institute of Technology-Indore, in coordination with MP Startup Centre is coaching startups to help them develop business ideas, explore funding avenues and make them aware of basics of internet protocol (IP) for entrepreneurs.

To enhance the entrepreneurship skills among students and young entrepreneurs, the institute is also conducting a mock pitching session for participants helping them put their ideas in front of experts.



IIT Indore director professor Suhas Joshi said "This is one of the biggest outreach activities we have organised in recent times in terms of number of student participants and number of hours engaged".

A total of around 529 students have so far been coached in four boot camps conducted at Medi-Caps Univer-

sity, Indore, IPS Academy, Indore, Government Madhav Science College, Ujjain and Rewa Engineering College.

The technical sessions of the boot camps covered various aspects of startup and entrepreneurship such as picking a startup idea, developing the idea into a minimum viable product, creating a successful startup, key terms

and jargons in startup, basics of valuation, funding avenues and basics of IP for entrepreneurs among others.

IIT-Indore professors, including Ruchi Sharma, Dr Ananya Ghoshal, Dr Shomik Dasgupta and Dr Swaminathan R, were part of the team coaching students and entrepreneurs to start their own ventures.

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