

Innovators present ideas to address rural challenges

Indore: Innovators and entrepreneurs showcased products and pitched innovations to improve and address challenges faced in rural areas at the Rural Innovators Conclave organised by the Indian Institute of Technology, Indore on Saturday.

More than 14 innovators from across the country showcased their products and ideas in the two-day conclave concluded on Saturday. The conclave conducted by the Centre for Rural Development and Technology (CRDT), IIT Indore in association with the Science and Engineering Research Board saw discussions on challenges faced by rural innovators and upcoming innovations.

CRDT works for skill development, small scale entrepreneurship, development

of value-added products, access and opportunities for gender diversity. It also works on developing user-friendly interfaces for launching e-platforms for various rural activities that require outreach to larger communities, helping rural entrepreneurs to develop and sell their products with easy access to technology and fa-

CONCLAVE AT IIT

cilitating the gap between skills and outreach.

Professor Suhas Joshi, Director, IIT Indore said, "IIT Indore has been engaging with the neighboring institutes and organizations to identify the problems faced by rural India. Our endeavour will be to improve their living conditions by development and application of appropriate and people friendly technologies by adopting participatory, sustainable, transparent and gender sensitive processes." TNN