## RS 9,000-CRORE PILOT PROJECT APPROVED

## City bags World Bank-funded STRIVE

## Association of Industries is nodal agency

OUR STAFF REPORTER

In order to train youths for industry needs, the union government has selected Association of Industries of Madhya Pradesh (AIMP) as a nodal agency for a pilot project to be funded by World Bank and the Centre.

Under the pilot project called 'Skill Strengthening for Industrial Value Enhancement (STRIVE)', the trainings will be imparted at IIT Indore, Shri Govindram Sekseria Institute of Technology and Science (SGSITS), Indo-German Tool Room and Devi Ahilya Vishwavidyalaya (DAVV) to youths.

The STRIVE scheme has been approved by union cabinet committee on economic affairs in which



Skill development department director Sanjeev Singh being welcomed by AIMP president Alok Dave on Saturday

World Bank will provide financial assistance of Rs 6,655 crore while Centre will offer Rs 2,200 crore. Under Make in India campaign, globally competitive workforce will be trained, which will meet domestic and overseas requirement.

Association of Industries of Madhya, Pradesh president Alok Dave told Free Press that AIMP has

been selected as nodal agency out of 10 industry associations from nine states. Its duration will be of three years. The project would be governed by World Bank, union and state government.

Under the pilot project, 100 youths will be imparted training initially in four disciplines including accounting, fitter, electrical and quality controller for pharmaceutical companies. The trainings would be given at IIT-Indore, SGSITS, Indo-German Tool Room, MSME Development Institute (training of fitter and electrical), DAVV (accounting) and pharmaceutical companies (quality controller of pharma units). During the six-month course, stipend of Rs 6,000 will be given. The project, for which and MoU will be inked, may start in one month

## COMMISSIONER HOLDS MEET

For project's effective implementation, skill development director Sanjeev Singh held a meeting with office bearers of AIMP and industrialists on Saturday. Singh briefed about unique features of the project. The industry association having more than 20 members would be helped by offering Rs 1 crore for infrastructure development and apprenticeship training.

Free Press (Indore) 10<sup>th</sup> March 2019, Page-4