

# IIM-I, IIT-I to hold i5 Summit from Aug 17

OUR STAFF REPORTER

Indore

The largest entrepreneurship summit of Central India, 'i5 Summit', would be held at IIM Indore on August 17 and 18.

Organized jointly by IIM Indore and IIT Indore, the event's five 'Is' focus on Ideate, Inspire, Innovate, Induce and Invest. The summit chronicles journey of brilliant ideas into tangible business. It opens a plethora of avenues for budding entrepreneurs and provides them with the opportunity, means and resources to connect directly with potential investors, patronisers and industry experts.

'Chai pe Charcha' and 'Get Funded' are events that stand tall in this category.

Some eminent personalities will attend these events: Prashant Sharma, Industry Head, CPG and Media and Entertainment and Giri Balasubramaniam, Founder and CEO, Greycaps, are prominent among those who will attend the meet.

The summit also encapsulates events like entrepreneurship, management and start-up workshops, panel discussion, graced by the presence of respected leaders, insightful individuals and innovative dignitaries of the corporate world who enlighten participants with their experience and try to inculcate enriching business values in us. The funding of event exceeds 140 million rupees. More than 5,000 participants, 30 investors and more than 60 start-ups and speakers will take part in the summit.