

IIM, IIT TWO-DAY I5 SUMMIT ENDS

15 start-ups present ideas before angel investors

OUR STAFF REPORTER
Indore

In all, 15 start-up entrepreneurs presented their ideas before angel investors during the two-day i5 summit organised by Indian Institute of Management Indore and Indian Institute of Technology Indore. The summit, which saw more than 3000 footfalls, concluded on Sunday.

"The second day and final day of the summit saw the flagship event GetFunded, which provided a platform to budding entrepreneurs to present their ideas to angel investors and also learn from their experiences," said event media coordinator Aashi Batra.

The investors present included Vikas Sarda (Unitus Capital), Vinayak Nath (Venture Catalysts), Sparsh Kumar (unicorn Ventures), Sanjay Kiran Enishetty (50k Ventures), Rohit Krishna (weventures),



Sonal Sharda (3one4 Capital), Amit Pamnami (CIO, Rethinkers Accelerator), Amit Kumar Chaudhary (Upaya Social Ventures), Capt Salim (Ex-Sayaji, Indore currently funding Pano Project & Burger Singh) and Kanak Kothari.

A workshop was also organised by Digital Gurukul on 'Digital marketing in politics'. It was an interactive session on how digital media affect political parties.

During the discussion, 'Chai pe charcha', in-

vestors showed keen interest as they interacted with those interested in start-ups.

In the second half, Kunj Sanghvi, co-founder, InsideIIM.com, talked about how he came up with the idea of Inside IIM with a college friend providing a complete platform for everyone in the b-school ecosystem.

The event continued with quiz expert Giri Balasubramaniam, founder & CEO, GreyCaps. He shared lessons from his 15 years of

experience of start-up in the quizzing space. He said money should never be the driver of one's business, emphasising that great ideas are what make businesses great.

The two-day event concluded with a talk by Sandeep Aggarwal, founder of Droom and Shopclues. He talked about how the country has produced local heroes to whom Indian consumers can relate to ranging from Binny Bansal to Vijay Shekhar Sharma.