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IIT Indore undertakes diverse initiatives under Swachhata Hi Seva 2026

Our Staff Reporter
INDORE

As part of the Swachhata Hi Seva (SHS) 2026 campaign, the Indian Institute of Technology Indore (IIT Indore) organised a series of activities promoting cleanliness, sustainability, teamwork, social responsibility and community participation.

As part of the campaign, a friendly cricket match among the housekeeping agencies engaged at IIT Indore was organised on Sept 19, 2026. The event brought together housekeeping personnel in a spirit of sportsmanship, teamwork and camaraderie, while recognising their valuable contribution towards maintaining cleanliness and hygiene across the institute campus.

On Sept 20, 2026, the AVANA Club organised a 'Neki Ki Diwar' initiative at the Central Dining Hall. The initiative promoted sharing, reuse and responsible consumption by collecting clothes in good and usable condition and distributing them among housekeeping and horticulture staff, as well as children of workers engaged in construction activities at the institute. The initiative highlighted the importance of extending the life of usable resources while fostering a spirit of compassion and community participation.



On Sept 21, 2026, a Swachhta Awareness and Cleanliness Programme was organised at Gazinda Government School. The institute's housekeeping team conducted a cleanliness drive at the school, while a drawing competition on the theme of Swachhta encouraged students to express their ideas on cleanliness, hygiene, waste management and environmental conservation. The programme also included a plantation activity involving students, school staff and IIT Indore representatives.

Continuing its community outreach, IIT Indore also organised a Cleanliness Drive at Kajligarh Fort, Simrol Gram, on Sept 22, 2026. The drive focused on cleanliness at the heritage and tourist destination and promoted awareness about the importance of preserving public and cultural spaces. Together, these initiatives reflected a holistic approach to the Swachhata Hi Seva (SHS) 2026 campaign, bringing together sports, cleanliness, sharing, reuse, awareness, environmental conservation and community participation.

Through these efforts, IIT Indore reaffirmed its commitment to promoting a culture of cleanliness, sustainability, responsible citizenship and collective action, contributing towards a cleaner, greener and healthier society.